

CIAV Comité Internationale d'Architecture Vernaculare International Committee on Vernacular Architecture

7th March 2012

CIAV Strategic Plan 2012-2014

Board (elected 2nd December 2011) President: Gisle Jakhelln, Norway Vice-Presidents: Hossam Mahmoud Mahdy, Abu Dhabi María Inés Subercaseaux, Canada Secretary General: Valeria Prieto, Mexico

Strategic Plan – Work Plan 2012

1. CIAV is an international platform for the dialogue and cooperation between professionals, experts, academics and students of vernacular heritage through CIAV annual meetings and scientific conferences. CIAV fosters discussions and activities on national and regional levels.

2. Next meeting, 2012

Place: al Ain, Abu Dhabi Emirate, 18th-21st November 2012 Theme: The place of vernacular built heritage in a rapidly changing context

- Sub-theme 1: The built vernacular heritage within context
- Sub-theme 2: Technical aspects of conservation for vernacular buildings and archaeological sites
- Sub-theme 3: Reinstating vernacular buildings in the present and future

Contact: Hossam Mahmoud Mahdy, e-mail: hossam.mahdy@adach.ae

- Meeting 2013
 Preliminary work for the meeting in 2013.
 Place: Escola Superiore Gallaecia (ESG), Vila Nova de Cerveira, Portugal
 Theme: Earthen architecture
 Contact: Maria Correia, e-mail: marianacorreia@esg.pt
- Ensure a <u>multidisciplinary approach to the vernacular heritage</u> by encouraging interaction between different disciplines within the framework of the annual CIAV scientific meetings and through CIAV membership. And establish strategic alliances with other ISCs whose field of work are represented in vernacular architecture. 2012: Approaches to ISC Earthen Architectural Heritage (ISCEAH), ISC Analysis and Restoration of Structures of Architectural Heritage (ISCARSAH) and others.

- 5. <u>Clarification of the term Vernacular Architecture</u> to-day as presented in the Vernacular Charter and its relevance to other ICOMOS charters. Theme to be discussed at the 2012 meeting. This is a continuous discussion in order to keep the Vernacular Charter and CIAV's attitudes updated according to all the developments within ICOMOS and in the field of the study and conservation of vernacular architecture.
- <u>Collect bibliography on vernacular architecture</u> and encourage and <u>support publications</u> on the vernacular heritage. Contact: Valeria Prieto
- <u>CIAV website</u>: Continue the activities on the home page. Structure the editorial hierarchy as to steps of admission. Establish a Face Book page and link it to the website as an experiment to improve communications amongst CIAV members and to improve the visibility of CIAV

Contact: Martin Chernansky

- 8. Continue the <u>publication of Newsletters</u>. Contact: Valeria Prieto
- Encourage <u>members of ICOMOS to join CIAV</u>. Also encourage non-ICOMOS members amongst professionals and academics in the field of vernacular architecture to join ICOMOS and CIAV.
- 10. Support the <u>establishing of local CIAV-groups</u>, i.e. national and/or regional CIAVs.
- 11. Offer support to the cause of the conservation for vernacular architecture around the world on different levels: international, regional, national and local. This may be moral support and exercising pressure to save endangered buildings and built heritage. It may also be technical support on international level to UNESCO and NGO's such as WMF and national and local levels to relevant authorities and organizations upon request.
- 12. Encourage and support the organization of international working camps for the documentation of vernacular architecture (VERNADOC) to be organized with CIAV annual meetings. VERNADOC is planned for both 2012 meeting in UAE and 2013 meeting in Portugal.

Contact: Markku Mattila, markku.mattila@hut.fi, markku.mattila@aalto.fi

The Scientific Council Triennial Action Plan 2012-2015

Following the overall interdisciplinary research program CIAV shall follow up on these themes, to be discussed at our Annual Meeting in al Ain 2012:

2012: Nature: Natural and Manmade Disasters

- Economics of Recovery Evaluating costs of reconstruction Use of traditional materials for prevention/mitigation of risk and recovery
- 2013: Development: Globalization and Uncontrolled Development

- Landscape threats Abandonment of the countryside
- Tourism and Commercialization Questions of Authenticity
- Economics of Protection Reuse of heritage buildings Energy efficiency of vernacular structures Mobilization of communities and their resilience as a main actor in the protection of heritage buildings

2014 (as part of the General Assembly): Cultural Landscapes

2015: Identity: Loss of Traditions and Collective Memory

Threats to Identity and Tradition
 Loss of intangible knowledge
 Recognition of vernacular architecture as heritage value for the people

Gisle 07.03.2012